



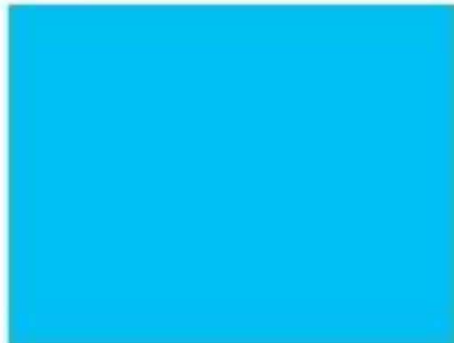
UNIVERSITY OF MEMPHIS

International Summer School July 7 - 28, 2020



**Organized by University of Memphis
In Memphis, Tennessee, and Department of
Entertainment Management, I-Shou
University**

Presented by Dr. Heidi Chang



International Recruitment Guide

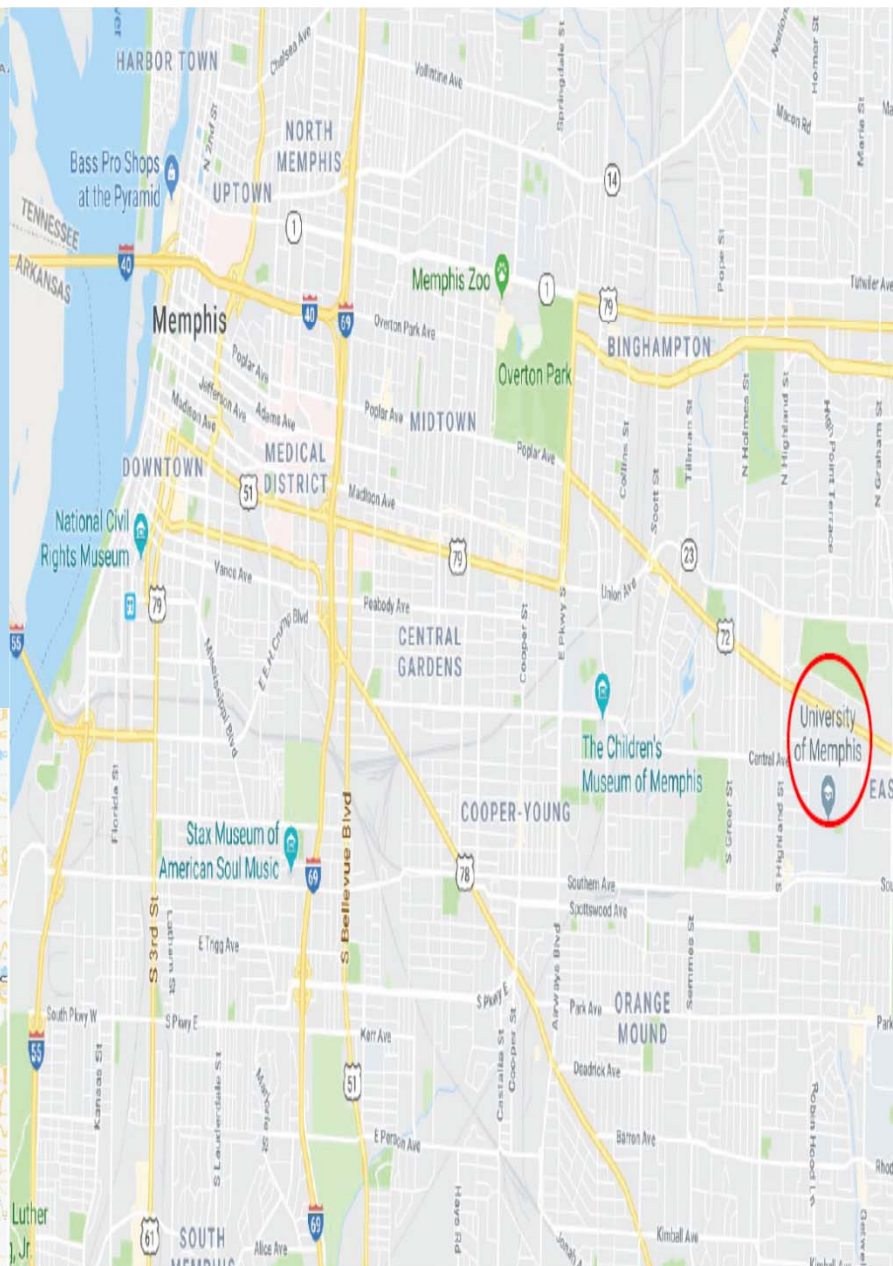
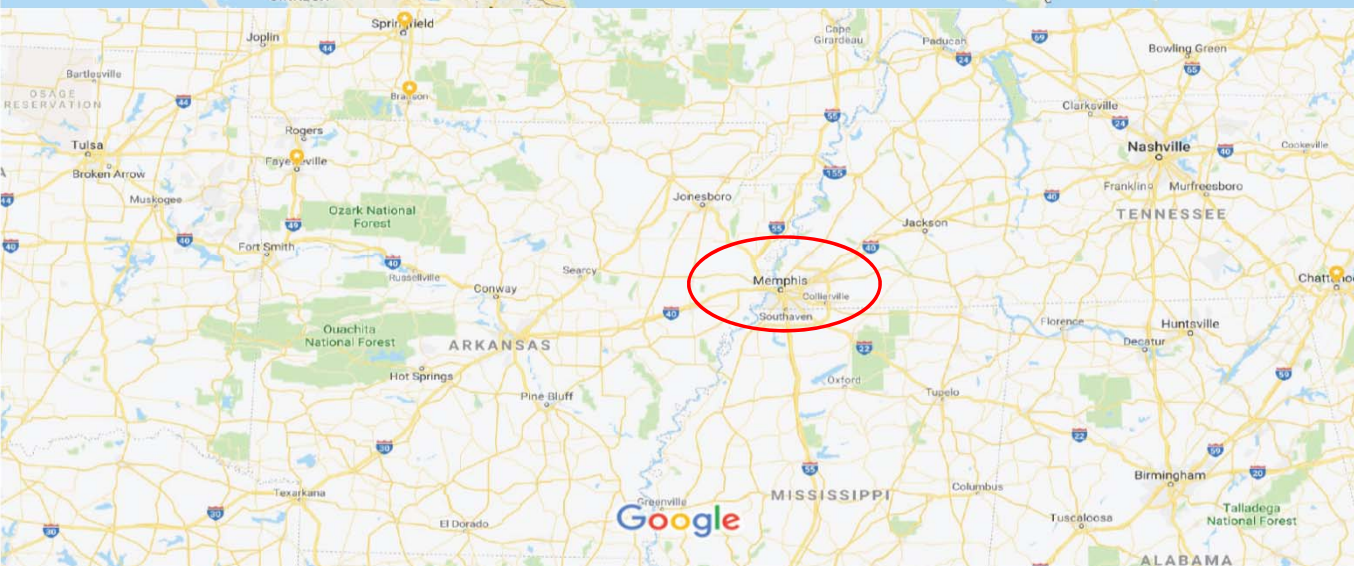
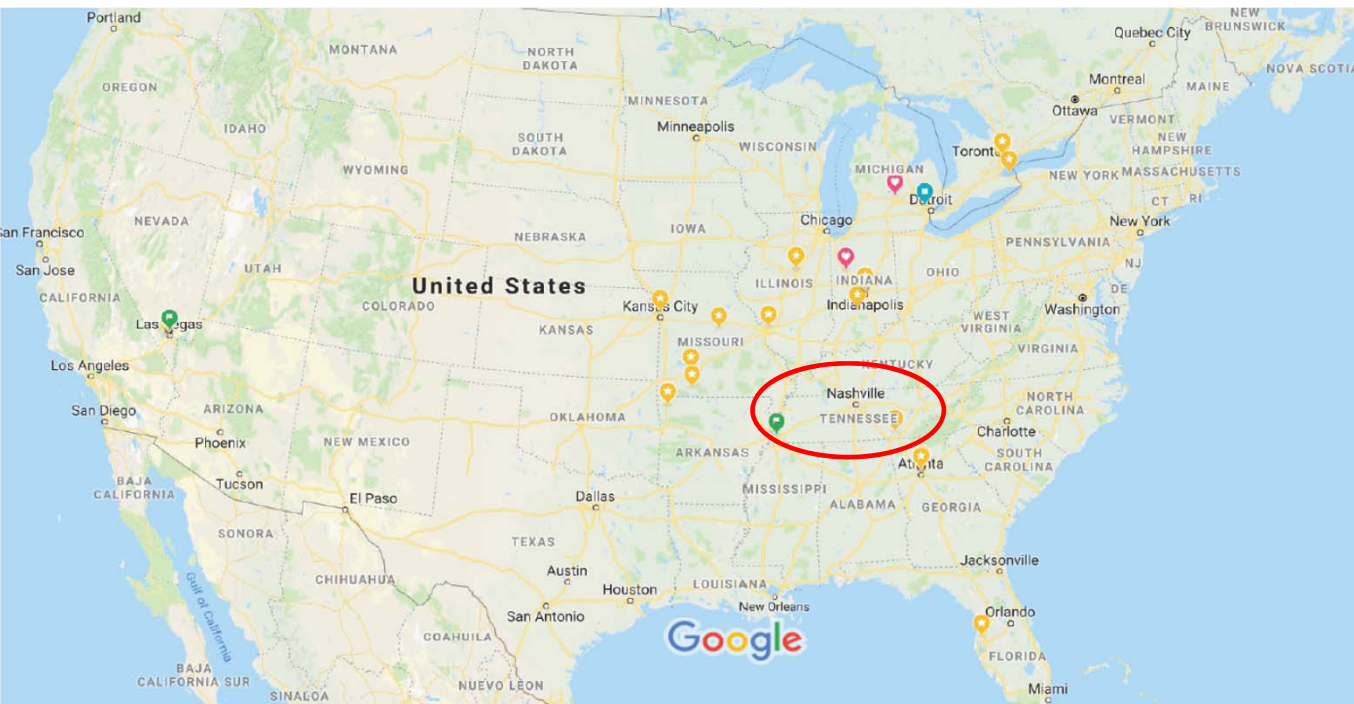


Driven by Doing

Founded in 1912, the University of Memphis is a public research university located in Memphis, Tennessee.

- 2,500 employees
- 930 full-time faculty
- 17,394 undergraduate students
- 4,458 graduate students
- 734 international students





WELCOME TO MEMPHIS.

Let's get to work.

This is a city that has changed the world in more ways than one. Memphis sits at the crossroads of international commerce, culture and creativity. Memphians don't sit around and wait for things to happen, they jump in and get their hands dirty.

And UofM is no different. In fact, we consider the entire city an extension of our campus. The can-do, will-do spirit that powers Memphis permeates everything we do. We're culturally diverse and complex. We're an artistic force. We push boundaries and discover new ways of thinking. Most of all, we're driven by hard work and getting results.



Degree Offerings

The University of Memphis offers:

- Bachelor's degrees in 250 areas
- Master's degrees in 54 subjects
- Doctoral degrees in 26 disciplines



The U of M also offers:

- Education Specialist Degrees in 2 areas
- Juris Doctor (Law Degree)
- Graduate Certificate in 44 areas



For a full list of degrees offered visit our website:

Undergraduate offerings: <http://www.memphis.edu/academics/ugmajors.php>

Graduate offerings: <http://catalog.memphis.edu/content.php?catoid=9&navoid=219>



Top Rankings and Performances

5 Tennessee Centers of Excellence

- ✓ Center for Applied Psychological Research
- ✓ Center for Earthquake Research and Information
- ✓ Center for Research in Educational Policy
- ✓ Institute of Egyptian Art and Archaeology
- ✓ Center for Research Initiatives and Strategies for the Communicatively Impaired

25 Chairs of Excellence

18 GRADUATE PROGRAMS RANKED NATIONALLY

Click the link above to learn more about our ranked programs!

#1 Law School Facilities



Extracurricular Activities

26 NCAA Basketball Tournament
Appearances

Tiger Athletics, Member of National
Collegiate Athletic Association (NCAA)

More than 250 Student Organizations

Asian Student Association

Indian Student Association

The Daily Helmsman (Student-Run
Newspaper)

26 Fraternities and Sororities



Campus Life



Accommodation:

Nine dormitory buildings with the option of single rooms, apartments, and villas.

Dining Services:

There are 16 restaurants and canteens in the main campus, providing dining services in line with student's schedule and nutritional needs.

Healthcare Services:

There is a health center available on campus, where students can seek help for health and psychological problems.

Fitness Center:

Student Fitness Center provides all kinds of venues and facilities, indoor and outdoor pools.

Transportation:

Students can take blue-line buses to restaurants, supermarkets and shops nearby.



SAFETY *first.*

Memphis is a big city. Every day, 1.3 million people crisscross this place we call home.

Every day, we work to create and maintain an environment where comfort, confidence and safety are paramount. And our efforts have paid off: we currently have the lowest crime rate of the 10 largest universities in Tennessee. In fact, our campus incident rate was almost 40 percent lower than those schools, according to the Tennessee Bureau of Investigation.

- UofM police officers on duty 24/7, patrolling by car, bike and foot
- 600 campus security cameras
- Mass emails, text messages and an outdoor loudspeaker system during severe weather or other emergencies
- Strategically placed outdoor emergency telephones
- Tiger Escort program to accompany students, faculty, staff and visitors around campus after dark
- **LiveSafe® App** - Enables direct and discreet two-way communication with UofM safety officials using text, picture, video and audio; features SafeWalk, which lets you virtually walk your friends home

Memphis Zoo



Mississippi River



City Life

Visit these popular lifestyle blogs to get a taste of Memphis Living!

I Love Memphis: <http://ilovememphisblog.com/>

Choose 901: <https://choose901.com/>



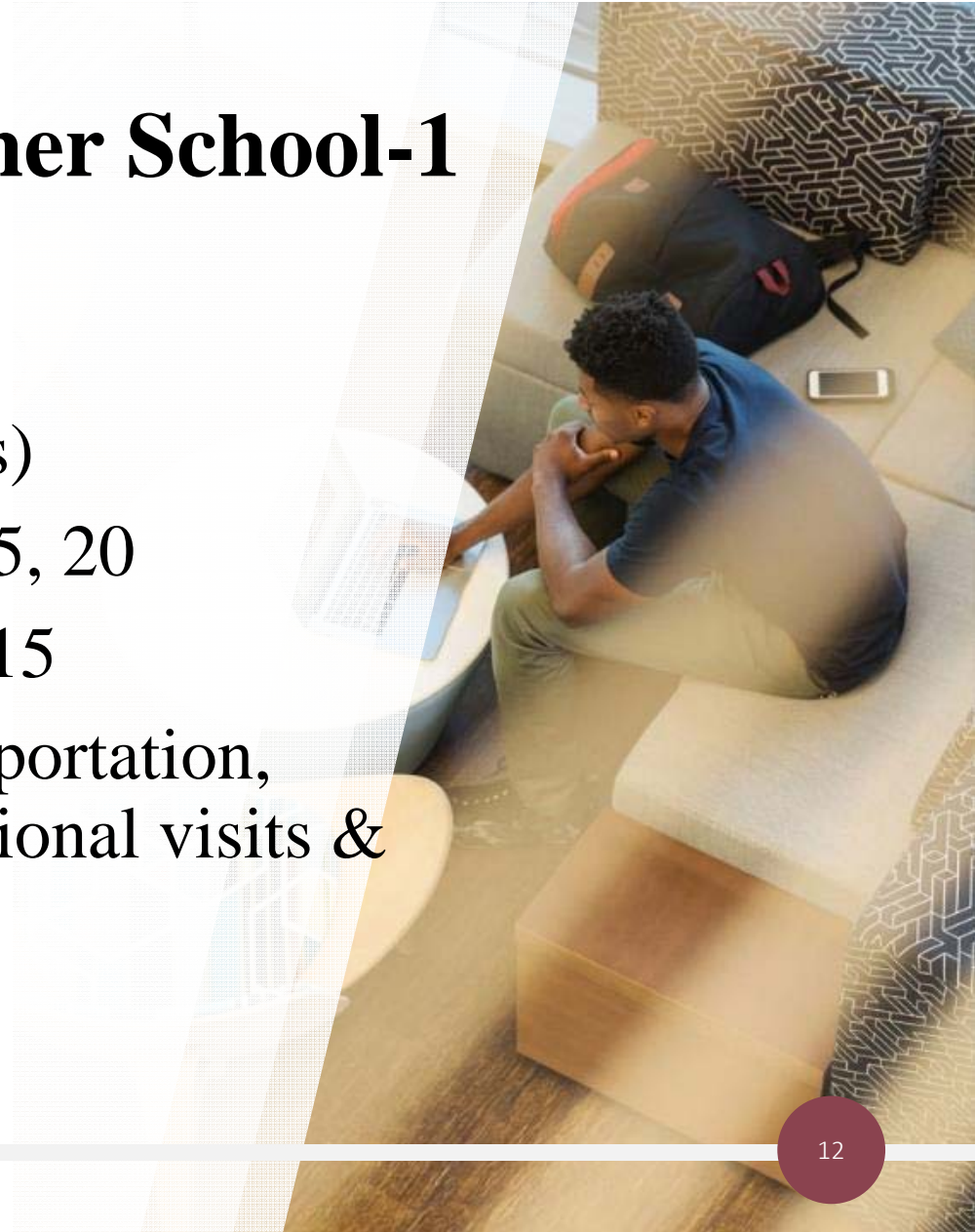
Overton Square



Shelby Farms

Memphis International Summer School-1

- **Duration:** July 7 – 28, 2020 (3 weeks)
- **Application Final Deadline:** April 15, 20
- **Number of participants:** Minimum 15
- **Cost includes:** Housing, meals, transportation, activities, lectures, excursion, professional visits & program certificate.



Memphis International Summer School-2



Target Group:

- Undergraduate students

International Summer School (Program) Structure:

This summer school is organized in duration of 3 weeks and will be held in English.

Participants will be organized into four groups according to the selected module.




The program is divided into four MODULES:

1. Memphis Music
2. American Sports
3. Hospitality and Resort Management
4. Intensive English Studies



Module 1 – Memphis Music

 Participants will explore Memphis' rich musical legacy and its significance in US history and culture.

 Major landmarks and museums will serve as your classroom as you learn about the different forms of music such as blues, jazz, soul, gospel, rock and rap music that have shaped this city. Field trips for this course will include Graceland, the Stax Museum, Rock and Soul Museum, and Sun Studio.

Module 2 – American Sports



- Participants will examine issues of global sport business, marketing and media, tourism, event management, popular culture and policy through formal lectures, experiential learning and site visits to companies involved in the management of global sports products.
- Memphis is an ideal location to examine American sports. It is home to several professional sport teams including the Memphis Grizzlies, the Memphis Redbirds and the FedEx St. Jude Classic.

Module 3 – Hospitality and Resort Management

- ⚔ Faculty from the Kemmons Wilson School of Hospitality at the University of Memphis will deliver this module through lectures, practical training courses and visits to hotels, tourist and cultural attractions in Memphis, Tennessee and surrounding cities.
- ⚔ The Holiday Inn Hotel on campus and will serve as the primary learning environment for participants.
- ⚔ Lectures will cover a wide range of topics including culinary tourism, hotel operations, sustainable tourism, consumer behavior, commercial and recreational management.



Module 4 – Intensive English Studies

- Participants of this module will learn strategies for listening and communicating in English.
- Students will practice informal conversations on personal topics and current events to gain fluency and confidence.
- This course is designed for participants who want to attend college or university abroad.
- The goal will be to help students become accurate in their pronunciation and grammar to help them thrive in class/group discussions.



Cost per Students

🏆 Chaperone's expenses are included in program cost. 1 chaperone required per 12 students.

- 15 students/ 2 chaperones: \$3,900
- 20 students/ 2 chaperones: \$3,600
- 30 students/ 3 chaperones: \$3,360
- 40 students/ 3 chaperones: \$3,120

☀️ Number of participants: Min. 15



Participants Receive

- Program lectures and site visits related to their module of choice
- Textbooks and needed materials
- Accommodations in a double occupancy students residence hall (with laundry access) on the University of Memphis campus
- 3 meals per day
- Transfer from and to airport
- Extracurricular activities
- Summer School Certificate of Attendance



Participation fees do NOT cover:

- Airfare to and from Memphis International Airport
- Health Insurance
- Visa and other related costs
- Personal expenses



Activities/Excursions

- Tour of Graceland, **Home of Elvis Presley**
- Museum visits such as Rock and Soul Museum, National Civil Rights Museum, Cotton Museum
- Tour of the **Fedex** Forum Basketball Arena
- Mississippi Riverboat dinner cruise
- Day trip to Nashville, Tennessee
- Casinos
- **and many more!**
- These activities are subject to change



Application Process and Deadlines

- Students can apply online through the University of Memphis Study Abroad portal application:
<https://memphis.studioabroad.com/?go=SummerInMemphis>
- Application deadline: April 15, 2020
- Applications will NOT be accepted after the deadline.
- Deadline to confirm number of students: April 30, 2020
- Withdraw deadline: June 1, 2020
- Withdrawals after this date may incur a 20% of program cost penalty





I-Shou University
Dept. of
Entertainment Management



THE UNIVERSITY OF
MEMPHIS

Center for International
Education Services

THANK YOU

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Dr. Heidi Chang



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<https://www.memphis.edu/academics/ugmajors.php>