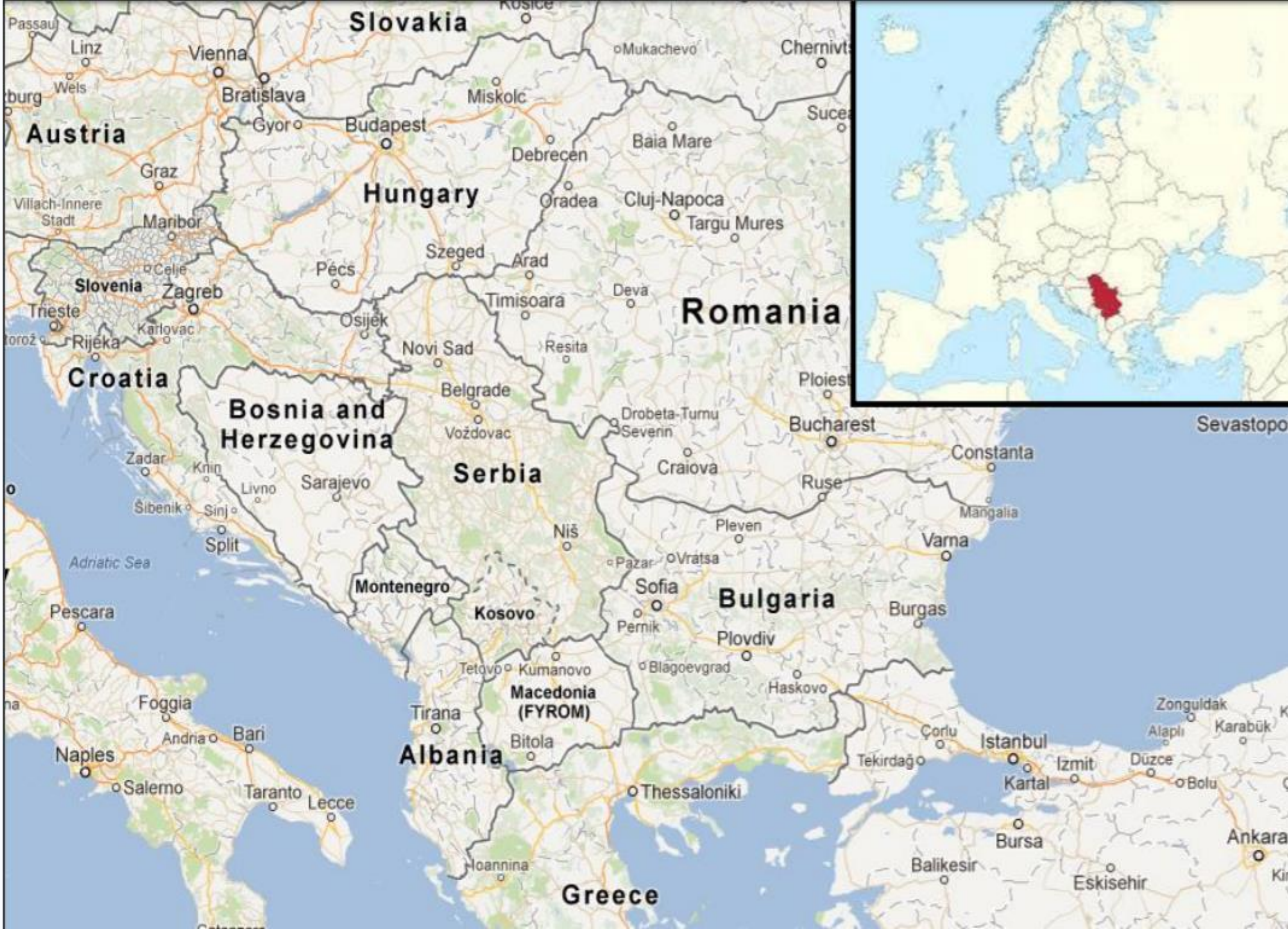




INTERNATIONAL SUMMER PROGRAM DIGITAL ENTREPRENEURSHIP **SERBIA (EUROPE)**

Summer 2024



WHERE IS SERBIA?

SUMMARY

- **SUMMER SCHOOL**
- DURATION: 4 weeks
(July 1st – July 28th, 2024)
- **INTERNSHIP (1-2 months)**
- APPLICATION FINAL DEADLINE: May 1, 2024
- Contact person: Dr. Sladjana Cabrilo, IBA/ISU,
Email: sladjana@isu.edu.tw
- **FACEBOOK PAGE: International summer school Serbia** .



International
summer program
Ishou-Educons
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Following

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Live

Event

Offer

Job



Write a post...



Photo/Video



Feeling/Activ...

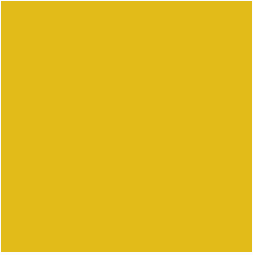

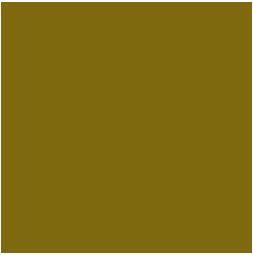
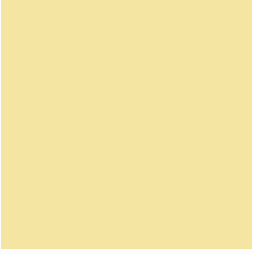



Check in

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Reasons to apply

-  **International business and cultural experience**
-  **Building global awareness and thinking**
-  **Building up your CV (Studying abroad + Internship + Job shadowing)**
-  **Project based learning + Multidisciplinary team work**
-  **Numerous touristic and social activities**



Summer Program 2024, Serbia

5

UNIVERSITY BUSINESS ACADEMY IN NOVI SAD (UBANS)

1

DIGITAL ENTREPRENEURSHIP

2

INDUSTRY INTERNSHIP
(1 month/2 months)





6th INTERNATIONAL SUMMER SCHOOL IN SERBIA
“DIGITAL ENTREPRENEURSHIP”
JULY 2024

ENTREPRENEURSHIP IN THE DIGITAL ERA

1. **MULTIDISCIPLINARY PROJECT-BASED LEARNING (80 HOURS)**

- Coaching and mentoring students and project-oriented work in multidisciplinary fields. Students will develop digital business ideas in small multidisciplinary teams under the supervision of coaches and mentors. Projects need to be submitted and will be graded. "There will be a winner for the project"

Learning in four key learning areas:

- Entrepreneurship – Digital mindset, Design thinking, Venture creation, Finance in entrepreneurship;
- Business – Setting up Startup, Business model innovation, Digital transformation, Digital marketing;
- Technology – Digital and Data Technologies;
- Innovation – Open and participative innovation, Co-innovation, Crowdsourcing

2. **JOB SHADOWING (60 HOURS)**

- 60 hours of 'job shadowing' in different companies from different industries

3. **EXCITING SIGHTSEEING TOURS (60 HOURS)**

Summer School - DIGITAL ENTREPRENEURSHIP⁸

Tuition fee is EUR 3,000

Participants receive	Participation fees DO NOT cover
Academic program + Job Shadowing (4 weeks)	Roundtrip Flight ticket to Serbia
Summer School materials & certificates	Full Health/Travel insurance 30 days
B&B accommodation & Meals	Visa costs
Airport transfers and all local transfers	Other things that are not included in the Program
All excursions in Novi Sad, Vojvodina and Serbia	



INDUSTRY INTERNSHIP

2. INDUSTRY INTERNSHIP (one or two months)

A list of companies (IT companies, hotels, banks, retailers, government agencies, etc.) with their profiles and number of positions will be announced.

Procedure: Students choose a company according to their major interests and apply for internship by sending CV.

Positions will be assigned on a first come, first served basis or companies will choose more adequate candidates based on their CVs and submitted documents.

Students will get letters that will confirm their companies and internship positions.

INDUSTRY INTERNSHIP

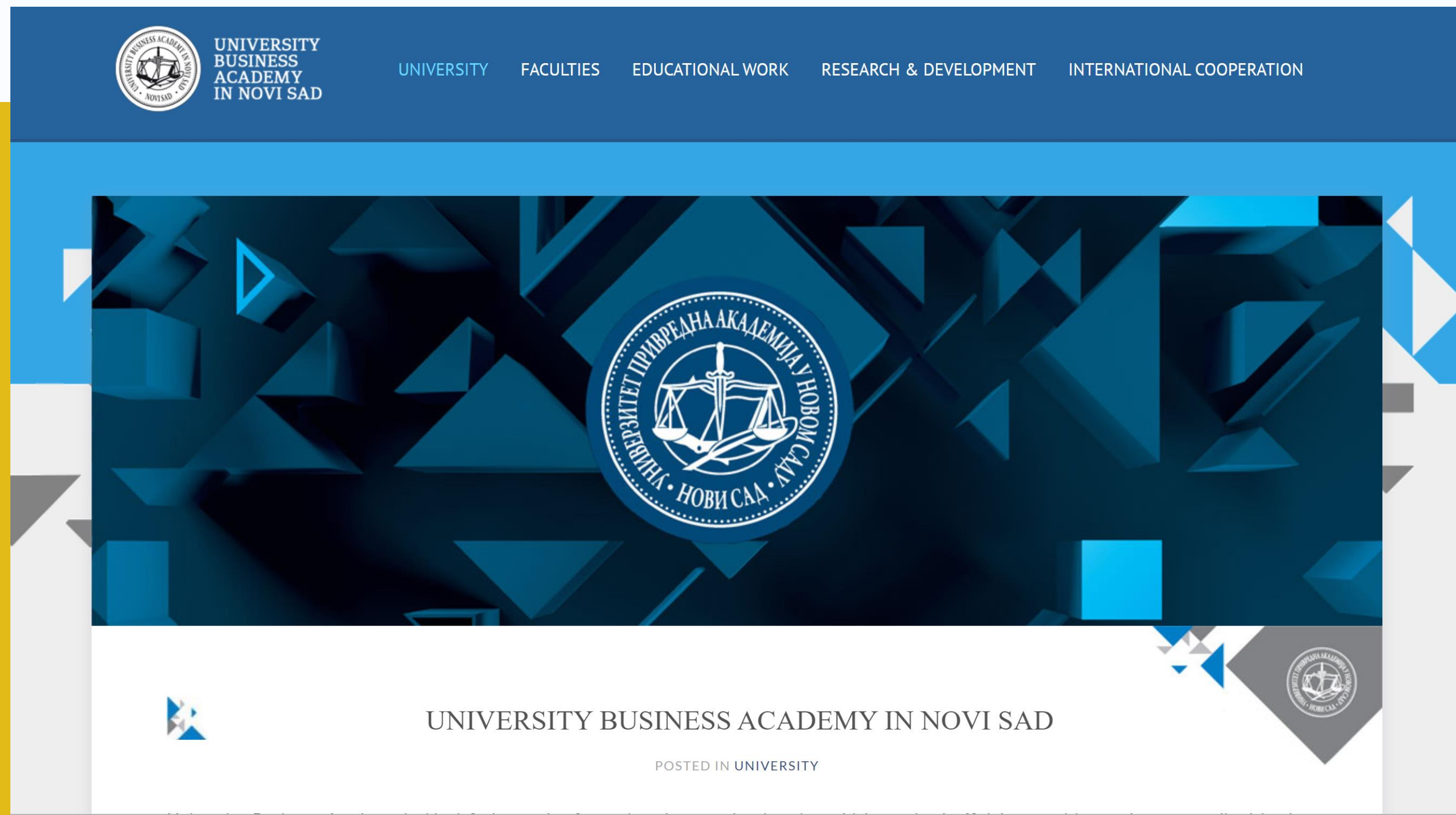
ONE MONTH, 165 hours (July) : Tuition fee is EUR 1,500

TWO MONTHS, 330 hours (July&Aug): Tuition fee EUR 2,900

Participants receive	Participation fees DO NOT cover
B&B accommodation & Meals (breakfast and dinner)	Roundtrip Flight ticket to Serbia
Airport transfers and all local transfers	Full Health/Travel insurance
Internship Certificate	Visa costs -Taiwanese passport
Sightseeing in Novi Sad and Vojvodina region	

About University Business Academy in Novi Sad (UBANS)

The University comprises six faculties: Faculty of Law, Faculty of Economics and Engineering Management, Faculty of Applied Management, Economics and Finance, Faculty of Dental Medicine, Faculty of Pharmacy, and Faculty of Contemporary Arts.



BRIEF INTRODUCTION ABOUT NOVI SAD

- Second largest city in Serbia with population of 300,000
- Proud of its 300-years old history
- 26 nations live and 6 official languages are spoken in the city
- European capital of culture in 2021
- Selected in top destinations in Europe travel in 2016
- Lonely planet top 10 cities to visit in 2019



EUROPEAN CAPITAL
OF CULTURE



Relaxing and Sightseeing

Learning is important but so is having fun, relaxing and visiting some of the most famous locations in Novi Sad and Serbia.



STUDENT IMPRESSIONS (2018-2019)

Budget-friendly summer school. Kate Great cultural experience. Kelvin

Affordable place for students to study abroad! Silver

People are very helpful and friendly! Nicky

Meaningful experience in Serbia. That was a chance to leave my comfort zone and face different culture. I trained myself for diverse business environment and became more mature. Bo-Kai

People in Serbia are nice, kind, and have a good hospitality manners. Food is outstanding, there are plenty of historical places, and Novi Sad city offers great opportunities for photographing scenery. Leonardo

The lectures were diverse and closely hooked to current events with impactful change to global and environmental mindset. Alexander

I have experienced the warmest welcome of my colleagues when I was doing my internship. It was a very pleasant and open-minded experience. I definitely would return some day. Ming

URBAN EVENTS – YOUTH FESTIVAL AND EXIT MUSIC FESTIVAL (4-7 July, 2019)

Novi Sad – www.exit.org





SOUL FOOD SERBIA



SALASI – oases of peace, local food and brandy

Majkin salas

The city of gourmands in Palic



Perkov salas

Mountain oasis (Neradin)



Museums and Art

The Museum of Naive Art

The Museum of Nikola Tesla



M. Pupin Museum



Work studio of a violin maker





We look forward to welcoming you in Serbia

For more information

VISIT OUR FACEBOOK PAGE:
International summer school Serbia