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# INTERNATIONAL SUMMER PROGRAM

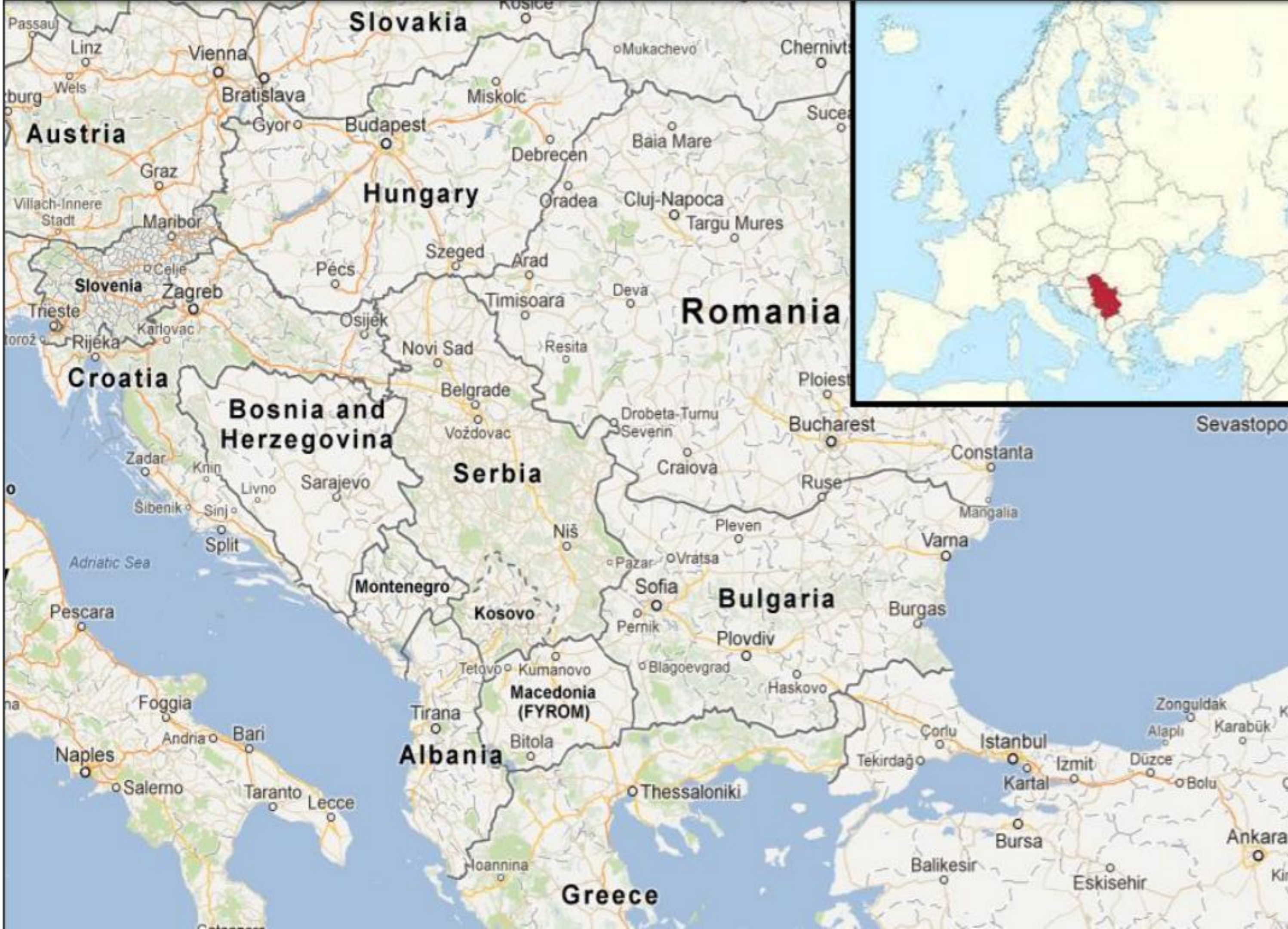
Business in the Digital Age

**SERBIA (EUROPE)**

Summer 2025







WHERE IS SERBIA?



# SUMMARY

- **SUMMER SCHOOL**
- **DURATION:** 4 weeks  
(June 23<sup>rd</sup> – July 20<sup>th</sup>, 2025)
- **INTERNSHIP (1-2 months)**
- **APPLICATION FINAL DEADLINE:**  
March 1, 2025
- **Contact person:** Dr. Sladjana Cabrilo, IBA/ISU,  
Email: [sladjana@isu.edu.tw](mailto:sladjana@isu.edu.tw)
- **FACEBOOK PAGE:** International summer school Serbia .





# Summer Program 2025, Serbia

## Business in the Digital Age

1

**SUMMER SCHOOL – COURSES & PROJECT-BASED LEARNING**

2

**INDUSTRY INTERNSHIP**  
(1 month/2 months)







**INTERNATIONAL SUMMER SCHOOL IN SERBIA  
“BUSINESS IN THE DIGITALERA”  
SUMMER 2025**

# BUSINESS IN THE DIGITAL ERA

## 1. MULTIDISCIPLINARY PROJECT-BASED LEARNING

- Coaching and mentoring students and project-oriented work in multidisciplinary fields. Students will develop digital business ideas in small multidisciplinary teams under the supervision of coaches and mentors. Projects need to be submitted and will be graded. “There will be a winner for the project”

Learning in four key learning areas:

- Entrepreneurship – Digital startups, Design Thinking, Finance in entrepreneurship;
- Business –Digital transformation, Digital business models, Digital leadership, Digital marketing;
- Technology – Digital and Data Technologies;
- Innovation – Open and participative innovation, Co-innovation, Crowdsourcing, Innovation ecosystem



**Minimum 10 participants**



# Summer School

**Tuition fee for 2025 - TBD**

| Program package  | Not included in program package         |
|--|---|
| Academic program – Tuition fees, materials, credit transfer                        | Roundtrip flight ticket to Serbia       |
| Transportation - Airport transfers and local/city transportation                   | Full Health/Travel insurance<br>30 days |
| Hospitality – Accommodation, welcome basket, and meals                             | Visa costs (62eur)                      |
| Culture and fieldtrips – guided tours and trips in Novi Sad, local student support | Other tours and trips                   |
| <b>CREDITS: STUDY ABROAD (3 CREDITS)</b>   |   |





# INDUSTRY INTERNSHIP



## 2. INDUSTRY INTERNSHIP (one or two months)

A list of companies (IT & AI companies, media companies, hotels, retailers, government agencies, etc.) with their profiles and number of positions will be announced by the end of November.

**Procedure:** Students choose a company according to their major interests and apply for internship by sending CV.

Positions will be assigned on a first come, first served basis or companies will choose more adequate candidates based on their CVs and submitted documents. Students will get letters that will confirm their companies and internship positions.





# SmartCat

**AI COMPANY**

HTEC

Services ▾

Industries ▾

About Us ▾

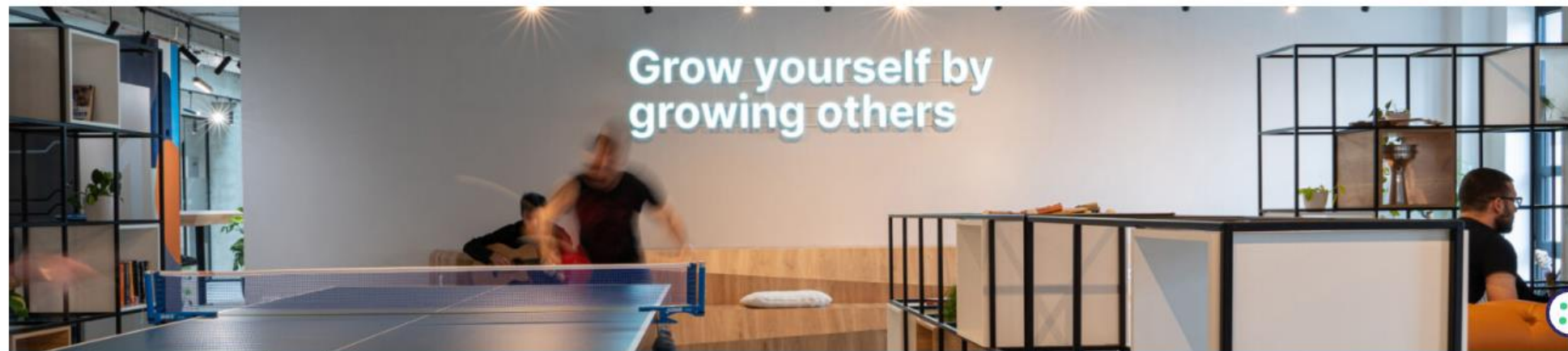
Insights

Careers

HTEC.ai

Get in Touch →

Pushing frontiers.  
Building products that matter.



**HTEC GROUP NOVI SAD**

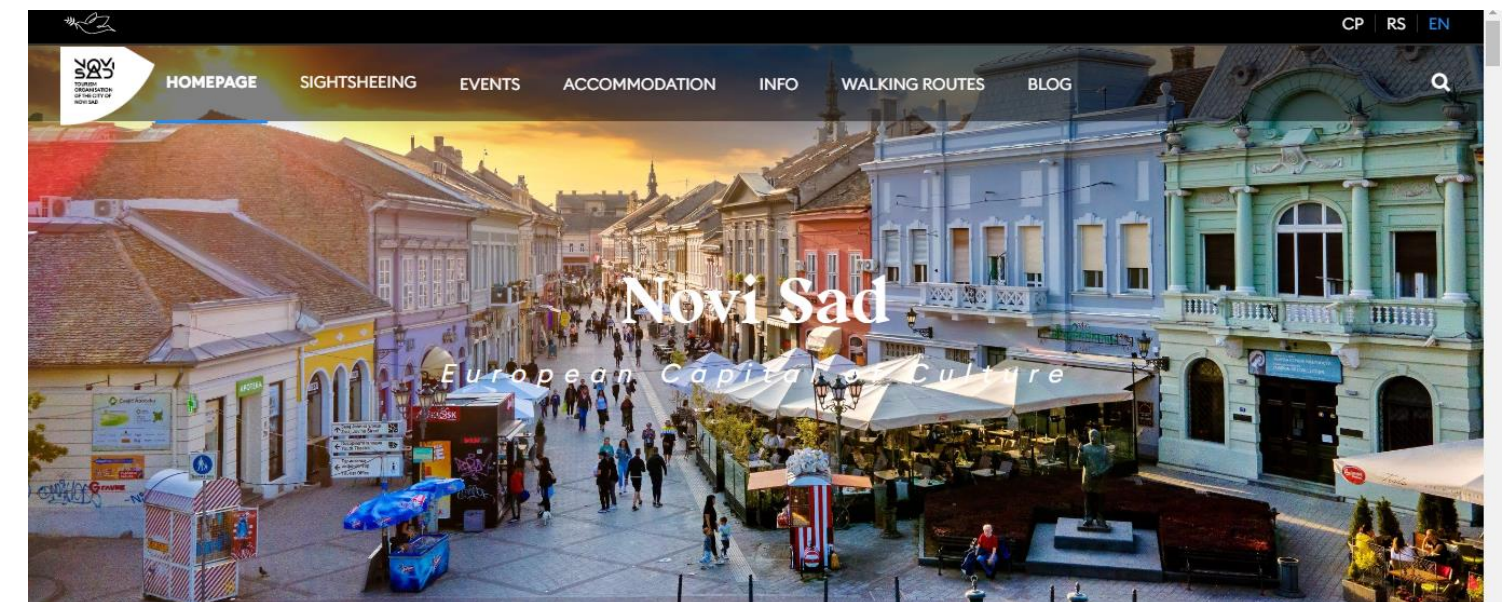
Digital product development company



ninamedia

**Continental**

Continental R&D Center, Novi Sad  
Technology for Automobile Industry



**Novi Sad Tourism organisation**



# INDUSTRY INTERNSHIP – FEES TBD

**Industry I, 165 hours - 3 Credits**

**Industry II, 330 hours – 6 Credits**

| Participants receive   | Participation fees DO NOT cover         |
|--|---|
| Internship program & Internship Certificate  | Roundtrip flight ticket to Serbia       |
| Transportation - Airport transfers and local/city transportation                   | Full Health/Travel insurance<br>30 days |
| Hospitality – Accommodation, welcome basket, and meals                             | Visa costs (62eur)                      |
| Culture and fieldtrips – guided tours and trips in Novi Sad, local student support | Other tours and trips                   |



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**1** Early Registration –  
discount on tuition fee

**January 1<sup>st</sup>, 2025**

**2** Regular Registration –  
regular tuition fee

**March 1<sup>st</sup>, 2025**

**3** Late Registration –  
late fee for registration

**April 1<sup>st</sup>, 2025**





***We look forward to welcoming you in Serbia***

*For more information*

VISIT OUR FACEBOOK PAGE:  
International summer school Serbia