

**Memphis International Summer School****July 7 - 28, 2019**

Organized by  
University of Memphis  
In  
Memphis, Tennessee

**Duration:** July 7 – 28, 2019 (3 weeks)**Application Final Deadline:** April 15, 2019**Number of participants:** Minimum 15**Cost includes:** Housing, meals, transportation, activities, lectures, professional visits & program certificate.**Contact Person:** Elizabeth Langston, Study Abroad Advisor;  
**email:** [tigersabroad@memphis.edu](mailto:tigersabroad@memphis.edu)**Project Organization:**

University of Memphis is organizing the Memphis International Summer School

Contact person: Elizabeth Langston, Study Abroad Advisor

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**Target Group:**

- Undergraduate students

**International Summer School (Program) Structure:**

This summer school is organized in duration of 3 weeks and will be held in English. Participants will be organized into four groups according to the selected module.

The program is divided into four MODULES:

1. Memphis Music
2. American Sports
3. Hospitality and Resort Management
4. Intensive English Studies

**Module 1 – Memphis Music**

Participants will explore Memphis' rich musical legacy and its significance in US history and culture. Major landmarks and museums will serve as your classroom as you learn about the different forms of music such as blues, jazz, soul, gospel, rock and rap music that have shaped this city. Field trips for this course will include Graceland, the Stax Museum, Rock and Soul Museum, and Sun Studio.

**Module 2 – American Sports**

Participants will examine issues of global sport business, marketing and media, tourism, event management, popular culture and policy through formal lectures, experiential learning and site visits to companies involved in the management of global sports products. Memphis is an ideal location to examine American sports. It is home to several professional sport teams including the Memphis Grizzlies, the Memphis Redbirds and the FedEx St. Jude Classic.

**Module 3 – Hospitality and Resort Management**

Faculty from the Kemmons Wilson School of Hospitality at the University of Memphis will deliver this module through lectures, practical training courses and visits to hotels, tourist and cultural attractions in Memphis, Tennessee and surrounding cities. The Holiday Inn Hotel on campus and will serve as the primary learning environment for participants. Lectures will cover a wide range of topics including culinary tourism, hotel operations, sustainable tourism, consumer behavior, commercial and recreational management.

**Module 4 – Intensive English Studies**

Participants of this module will learn strategies for listening and communicating in English. Students will practice informal conversations on personal topics and current events to gain fluency and confidence. This course is designed for participants who want to attend college or university abroad. The goal will be to help students become accurate in their pronunciation and grammar to help them thrive in class/group discussions.

**Cost per students:**

1 chaperone required per 12 students. Chaperone's expenses not included in prices below:

15 students: \$3,900

20 students: \$3,600

30students: \$3,360

40 students: \$3,120

**Participants Receive:**

- Program lectures and site visits related to their module of choice
- Textbooks and needed materials
- Accommodations in a double occupancy students residence hall (with laundry access) on the University of Memphis campus
- 3 meals per day
- Transfer from and to airport
- Extracurricular activities
- Summer School Certificate of Attendance

**Participation fees do not cover:**

- Airfare to and from Memphis International Airport
- Health Insurance
- Visa and other related costs
- Personal expenses

**Activities/Excursions\*:**

- Tour of Graceland, Home of Elvis Presley
- Museum visits such as Rock and Soul Museum, National Civil Rights Museum, Cotton Museum

**...and many more!**

\*These activities are subject to change

**Application Process and Deadlines:**

Students can apply online through the University of Memphis Study Abroad portal application:

<https://memphis.studioabroad.com/?go=SummerInMemphis>

Applications will be accepted after the April 15<sup>th</sup>, 2019 deadline.

Application deadline: April 15, 2019

Deadline to confirm number of students: April 30, 2019

Withdraw deadline: June 1, 2019\*

\*Withdrawals after this date may incur a 20% of program cost penalty