



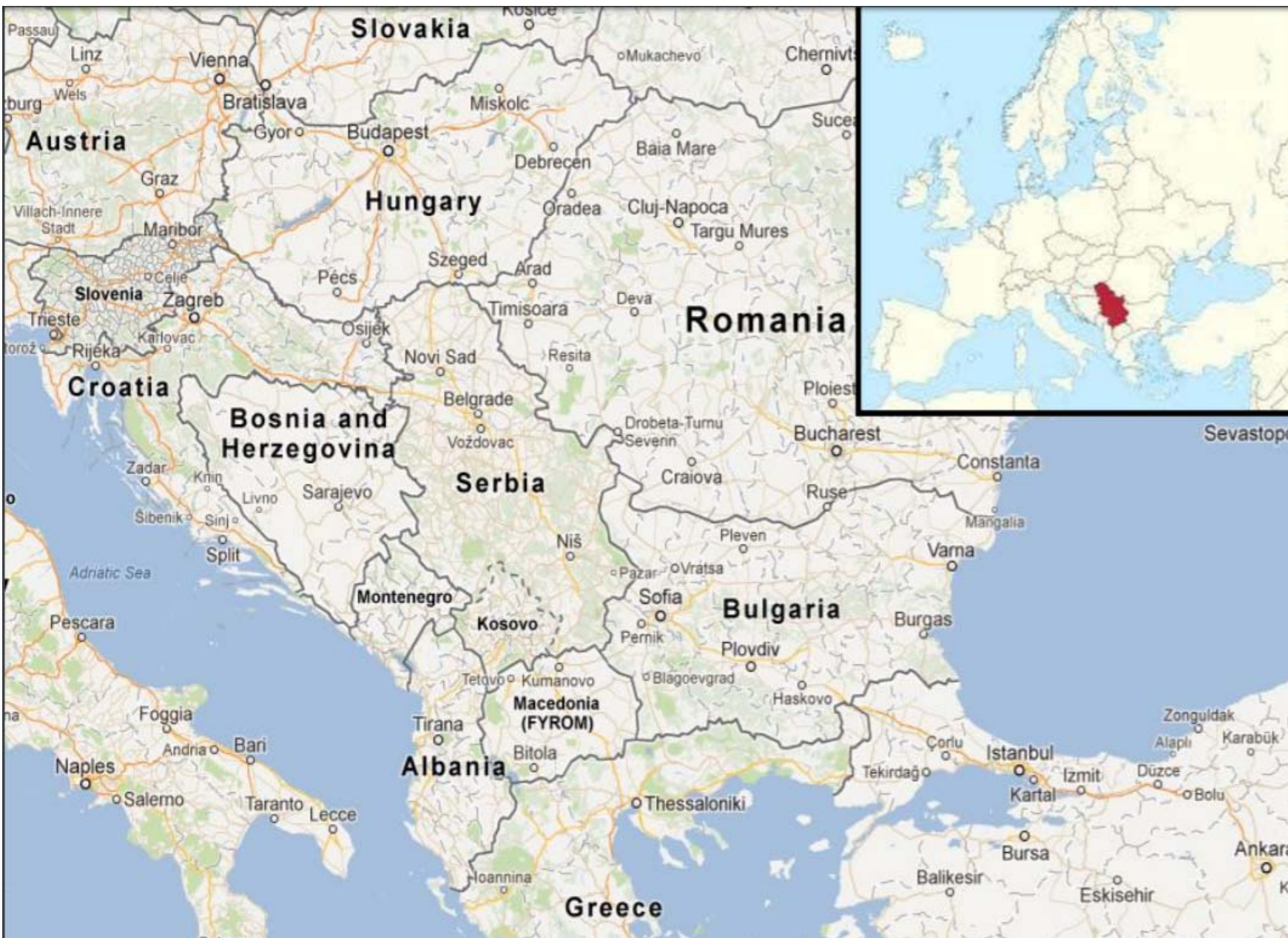
# INTERNATIONAL SUMMER PROGRAMS

## **SERBIA (EUROPE)**

Summer 2020







WHERE IS SERBIA?

# SUMMARY

- **TWO programs**
- **DURATION: 4 weeks**  
(June 22<sup>nd</sup> – July 20<sup>th</sup>, 2020)
- **INTERNSHIP (1-2 months)**
- **APPLICATION FINAL DEADLINE:**  
May 1<sup>st</sup>, 2020
- **Contact person:** Dr. Sladjana Cabrilo, I-Shou University, Taiwan,  
Email: [sladjana@isu.edu.tw](mailto:sladjana@isu.edu.tw)
- **FACEBOOK PAGE:** International summer school Serbia .



International  
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# Reasons to apply

International business and cultural experience

Building global awareness and thinking

Building up your CV (Studying abroad + Internship + Job shadowing)

Project based learning + Multidisciplinary team work

Numerous touristic and social activities





# Summer Program 2020, Novi Sad, Serbia

5

**UNIVERSITY  
EDUCONS**

1

**ENTREPRENEURSHIP IN  
THE DIGITAL ERA**



2

**INDUSTRY INTERNSHIP  
(1 month/2 months)**



3

**UNIVERSITY  
BUSINESS ACADEMY**

**INTERCULTURAL LEADERSHIP  
& FUTURE OF EUROPEAN  
UNION**





**5<sup>th</sup> INTERNATIONAL SUMMER SCHOOL IN SERBIA**

**22 June-20 July, 2020**

**“ENTREPRENEURSHIP IN THE DIGITAL ERA”**

**ORGANISED BY**

**EDUCONS UNIVERSITY**

# ENTREPRENEURSHIP IN THE DIGITAL ERA

7

## 1. MULTIDISCIPLINARY PROJECT-BASED LEARNING (80 HOURS)

- Student will on a group project ideas (start up business). Projects ha to be multidisciplinary projects and span one discipline, the project need to be submitted and will be graded. “There will be a winner for the project”
- Lecturers (Moderators) – Digital transformation, Start-up business, Emotional Business, Innovation & Intellectual Property Rights, Financing in Entrepreneurship, Digital Marketing, Integrated Communication and PR .

## 2. JOB SHADOWING (60 HOURS)

- 60 hours of ‘job shadowing’ in different companies from different industries

## 3. EXICITING SIGHTSEEING TOURS (60 HOURS)

# ENTREPRENEURSHIP IN THE DIGITAL ERA

8

**Tuition fee is EUR 2,300 (~77,000 NTD)**

Participants receive	Participation fees DO NOT cover
Academic program + Job Shadowing (4 weeks)	Roundtrip Flight ticket to Serbia - \$NT 30,000 – 40,000
Summer School materials & certificates	Full Health/Travel insurance 30 days: 1,000-1,500 NTD;
Dormitory accommodation & Meals	Visa costs -Taiwanese passport 2,300 NTD
Airport transfers and all local transfers	Other things that are not included in the Program
Extracurricular activities (tourist attractions and social events)	





**INDUSTRY INTERNSHIP**  
**ORGANISED BY**  
**EDUCONS UNIVERSITY**

## 2. INDUSTRY INTERNSHIP (one or two months)

A list of companies (IT companies, hotels, banks, retailers, government agencies, etc.) with their profiles and number of positions will be announced in January 2020.

**Procedure:** Students choose a company according to their major interests and apply for interests and apply for internship by sending CV.

Positions will be assigned on a first come, first served basis or companies will choose more adequate candidates based on their CVs and submitted documents.

Students will get letters that will confirm their companies and internship positions.

# INDUSTRY INTERNSHIP

**ONE MONTH, 160 hours (July) : Tuition fee is EUR 1,300**

**TWO MONTHS, 320 hours (July&Aug): Tuition fee EUR 2,600**

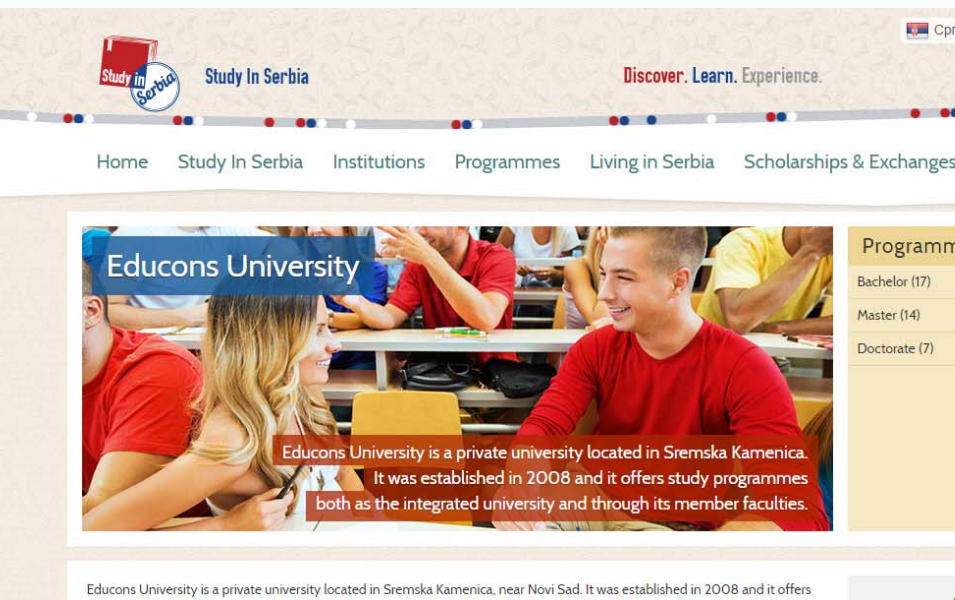
Participants receive	Participation fees DO NOT cover
Dormitory accommodation & Meals (breakfast and dinner)	Roundtrip Flight ticket to Serbia - \$NT 30,000 – 40,000
Airport transfers and all local transfers	Full Health/Travel insurance 30 days: 1,000-1,500 NTD;
Internship Certificate	Visa costs -Taiwanese passport 2,300 NTD
Sightseeing in Novi Sad and Vojvodina region	



# About Educons University

- The integrated university offers study programs in management, economics, digital production, agriculture, information technology, painting, environmental protection.
- Partner of ISU

**EDUCONS**  
UNIVERZITET



# Dormitory has been opened in October, 2015

<http://educons.edu.rs/studentski-dom/>





## **INTERNATIONAL SUMMER PROGRAM**

**22 June-20 July, 2020**

**“INTERCULTURAL LEADERSHIP & FUTURE OF EUROPEAN UNION”**

**ORGANISED BY**

**UNIVERSITY BUSINESS ACADEMY, NOVI SAD, SERBIA**



### 3. INTERCULTURAL LEADERSHIP & FUTURE OF EUROPEAN UNION

#### 1. INTERCULTURAL LEADERSHIP (40 hours)

THEMES: Globalism; Cross Cultural Communication, Negotiation, and Decision Making; International Business Strategies; Global Alliances, Organizational Structures and Control Systems; International Human Resource Management; Corporate Social Responsibility and Ethics; Cultural View on Effective Leadership and Motivation

#### 2. FUTURE OF EUROPEAN UNION (40 hours)

THEMES: History and development of the EU; EU Institutions; The Consequences of Enlargement; geopolitical challenges of EU; Brexit; Migration; Political and economical issues of EU; Future challenges for EU

#### 3. FIELD TRIPS – SHORT VISITS TO COMPANIES (12 hours)

#### 4. CULTURAL ACTIVITIES AND SIGHTSEEING (60 hours)

# INTERCULTURAL LEADERSHIP & FUTURE OF EUROPEAN UNION

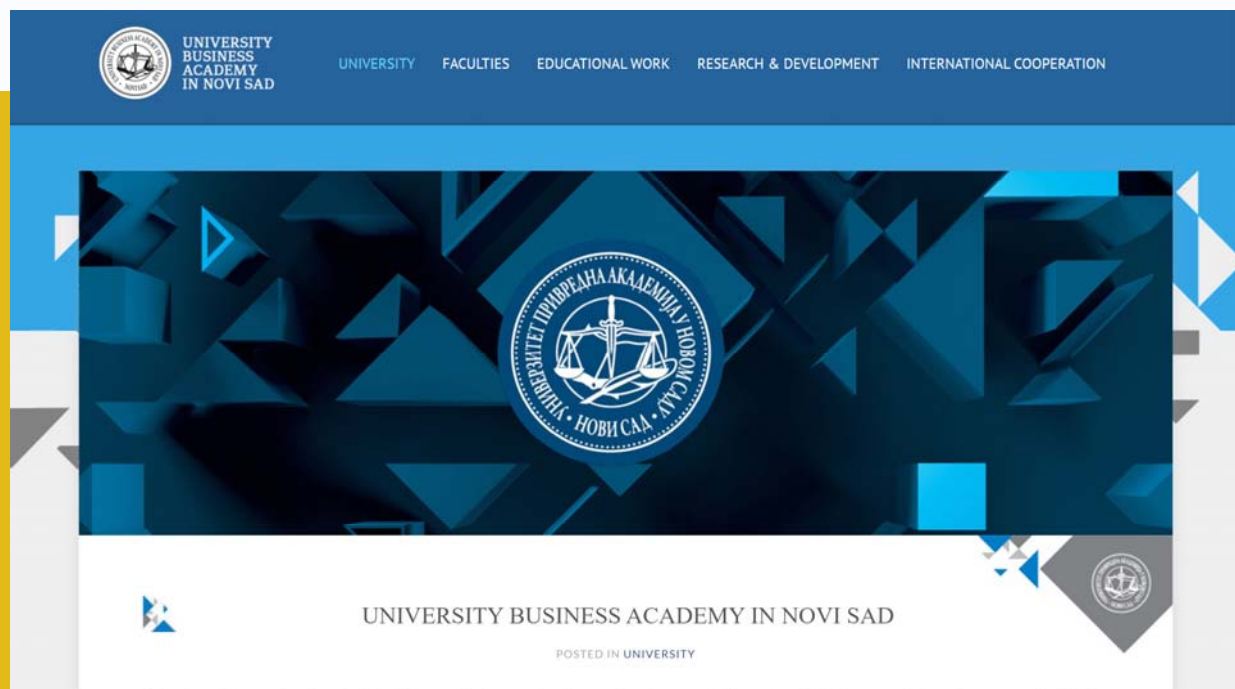
16

**Tuition fee is EUR 2,199 (~74,000 NTD)**

Participants receive	Participation fees DO NOT cover
Academic program + field trips (4 weeks)	Roundtrip Flight ticket to Serbia - \$NT 30,000 – 40,000
Teaching materials & certificates, coffee breaks	Full Health/Travel insurance 30 days: 1,000-1,500 NTD;
Accommodation (Bad and Breakfast) in the centre of Novi Sad city	Visa costs -Taiwanese passport 2,300 NTD
Airport transfers (Airport-Hotel-Airport)	Other things that are not included in the Program
All excursions in Novi Sad, Vojvodina and Serbia	

## About University Business Academy

The University comprises six faculties: Faculty of Law, Faculty of Economics and Engineering Management, Faculty of Applied Management, Economics and Finance, Faculty of Dental Medicine, Faculty of Pharmacy, and Faculty of Contemporary Arts.





# BRIEF INTRODUCTION ABOUT NOVI SAD

- Second largest city in Serbia with population of 300,000
- Proud of its 300-years old history
- 26 nations live and 6 official languages are spoken in the city
- European capital of culture in 2021
- Selected in top destinations in Europe travel in 2016
- Lonely planet top 10 cities to visit in 2019



**EUROPEAN CAPITAL  
OF CULTURE**







*We look forward to welcoming you in Serbia*

*For more information*

VISIT OUR FACEBOOK PAGE:  
International summer school Serbia