



Source: Taylor's University website

# Summer 2021

## ITH Study Tour Program

Prepared & Presented  
By: Beatrice Loo (PhD)





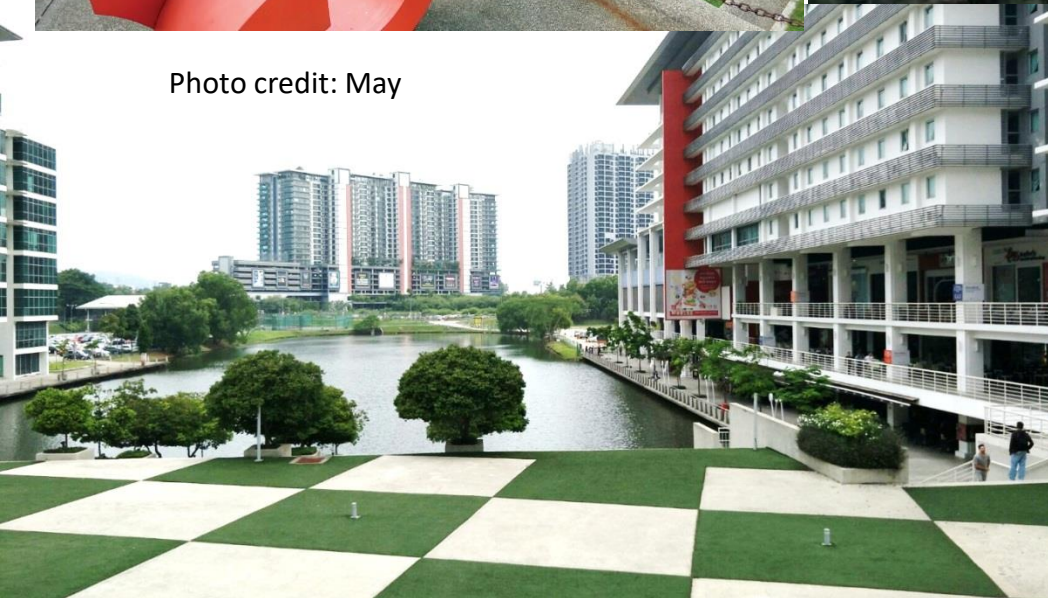
# Taylor's University



Photo credit: May



Source: Taylor's University website



# Professional Instructors cum Trainers

2017



Photo credit: 2017 Study tour students





2018



# 2019





# Malaysian Hospitality and Tourism Best Practices Programme

- Intensive short courses include the learning and practices about front office, restaurant, housekeeping and tourism culture
- Emphasizes on skill practices



# Cultural Workshop



Photo credit: 2017 Study tour students

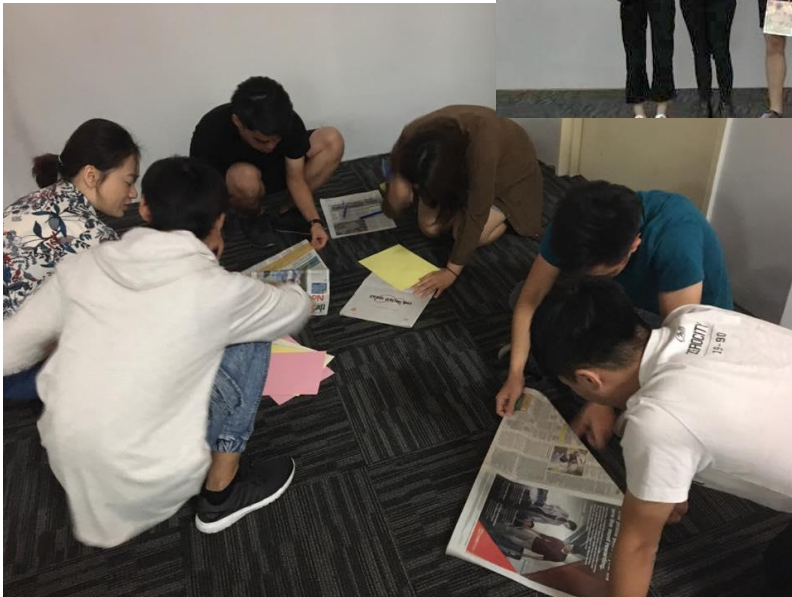






Photo credit: 2017 Study tour students







Photo credit: 2017 Study tour students







# Free and Easy



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# One Day Trip



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Photo credit: 2017 Study tour students





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# Malaysian Hospitality and Tourism Best Practices Programme

**Duration:** 3 weeks

**July 2021**

**Programme fees:** USD 1750 (directly to be paid to Taylor's banking account)

Covers accommodation, experiential learning, farewell reception



# Malaysian Hospitality and Tourism Best Practices Programme

## EXCLUDE:

**Flight ticket** (depends on airline company),

**Meals** (average TWD 150-200 per day) in campus restaurants

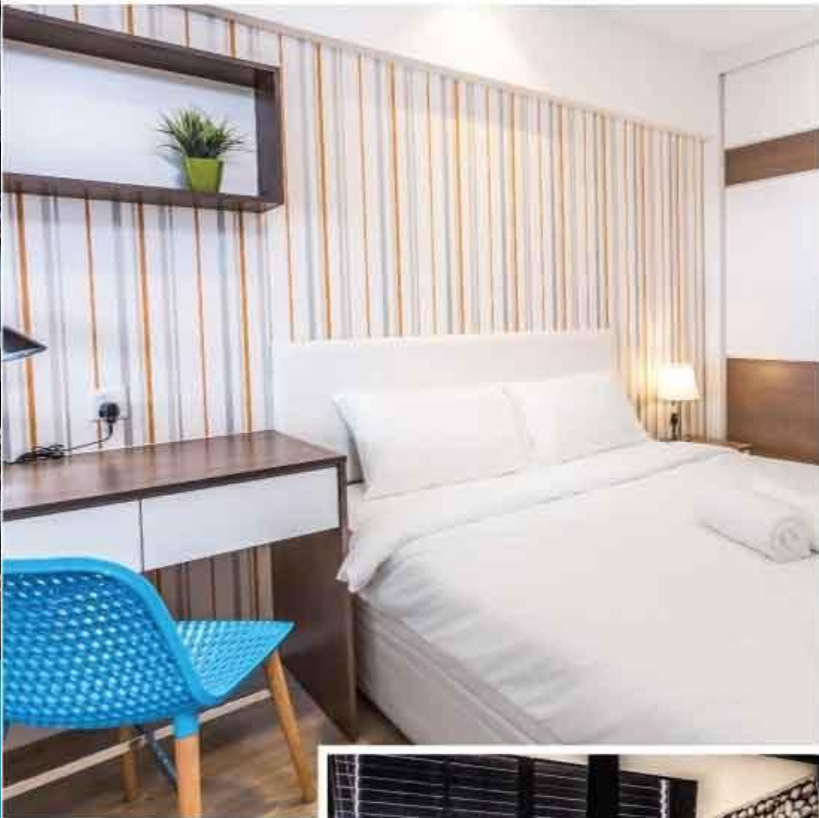
**Transportation** (Uber or Grab from campus to KL city centre about TWD 210 per trip, nearby shopping mall TWD 35 per trip)

Estimate cash to bring TWD 8000 for meals, transportation and souvenirs

\***Own purchase health and medical insurance** about TWD 1300 or less depends on the coverage types







# SUMMER PROGRAMME

## Sample of Itinerary

DAY	Course Content
6th July Monday	Arrival and Check-in
7th July Tuesday	Welcome Reception & Cultural Workshop
8th July Wednesday	Malaysia Gourmet Food Tour
9th July Thursday	KL City Tour
10th July Friday	Malacca Trip
11th July Saturday	Free & Easy
12th July Sunday	Free & Easy
13th July Monday	Introduction to Food & Beverage Operation
14th July Tuesday	Service Sequence
15th July Wednesday	Introduction to Bar Organization
16th July Thursday	Wine Studies & Wine Tasting
17th July Friday	Hotel & Restaurant Visit
18th July Saturday	Free & Easy
19th July Sunday	Free & Easy
20th July Monday	Fruit Carving & Flambé
21st July Tuesday	Front Office Reservation and Registration
22nd July Wednesday	Hotel Housekeeping Workshop
23rd July Thursday	Wine & Dine Farewell Reception with Certificate Presentation
24th July Friday	Check-out and Depart to Airport

\*All programme is subject to change



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# Further Details or Registration



Registration: Now till end of March 2021



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# Preliminary Registration (Not official)



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Photos Credits to:

ITH

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